

Ever Upward!

Phase 1

The Campaign for Underhill is a community fundraising effort led by the Columbia High School Alumni Association to redevelop the sports facilities at Underhill and Ritzer Fields. Thanks to a leadership commitment from Seton Hall University, we're within \$500,000 of reaching our Phase 1 goal. We need your help to put us over the top, so the project can break ground on June 1st and be ready when school opens in September 2008!

The planned Underhill facility will include:

- ★ an artificial turf field
- ★ a new running track and field event areas
- ★ state-of-the-art lighting

Get in the Game! Help us transform Underhill!



The estimated cost for the Phase 1 improvements is \$1.7 million. This is the biggest private fundraising effort to hit South Orange and Maplewood, but we are not alone! Many of our neighboring communities, including Millburn, Montclair, Madison, Summit and New Providence, have recognized the financial stress faced by their school districts and responded by privately funding improvements to the high school's athletic facilities.

Help us cross the finish line by donating now!

Your donation is tax deductible!
CHSAA is a 501(c)3 organization

What and where is Underhill?

Underhill is Columbia High School's recreation complex located on Burr Road in Maplewood. Facilities include a running track and field event areas, football field with grandstands, varsity and JV baseball fields, 2 field houses, a concession stand, and limited parking.



Who will have access to the new facilities?

- ★ CHS football, track and field, boys & girls soccer, boys & girls lacrosse, field hockey, cheerleading, marching band, baseball, ultimate frisbee
- ★ Youth soccer, lacrosse, football, cheerleading, and track clubs
- ★ Seton Hall University student athletes
- ★ Community members for recreation, special events and programs

Get in the game by donating now!

Reply form and donor levels on back.
For more information please visit
www.CHSEverUpward.com
Or call Charles Tamayo at 201-657-8656

Why Renovate Underhill?

- ★ The new track and artificial turf field will turn a source of embarrassment into a source of pride for our students and community.
- ★ The field is used constantly by high school and youth athletic programs, leaving no downtime for proper maintenance and restoration of the natural grass.
- ★ The field is in very poor condition with rampant divots and large patches of bare ground.
- ★ Artificial turf provides a year-round quality playing surface – increasing athlete safety and competitiveness.
- ★ Artificial turf results in less weather related down-time and lower maintenance costs.
- ★ The track is in such disrepair that no home meets were scheduled during the 2006-2007 school year.
- ★ The new track will reflect the championship-level track & field programs at Columbia High School.
- ★ The baseball fields will improve because football practice will be held on the new turf field, not the baseball outfields!
- ★ Night lighting will improve programming capacity for a community with limited quality athletic facilities.



The Campaign For Underhill

Fred Profeta (CHS '57) Campaign Chair
Charles Tamayo (CHS '79) Committee Chair
Beth Daugherty, Board of Education Liaison

Joyce Balducci
Janet Crane '80
Gina Dilley
Joe Frankoski
Jamie Hoffman

Linda Karten
Victor Nichols '81
Steven Ramos '82
Talya Rothenberg



Community Partners

Columbia High School Alumni Association
South Orange-Maplewood School District
Seton Hall University
South Orange-Maplewood Education Foundation
Joetta Clark Diggs Sports Foundation
Maplewood-South Orange Packers Football
Maplewood in Motion
Cougar Soccer Club
Maplewood Lacrosse Club
Kings Supermarkets
YouthNet, Inc.

Please see other side for
reply card and donor recognition opportunities.

Ever Upward! The Campaign for Underhill

Name: _____
 Address: _____
 City: _____
 State: _____
 Zip: _____
 Phone: _____
 Email: _____



Yes, I will support the Underhill Campaign with a gift of \$ _____

My check is enclosed:
 Payable to: CHSAA – Capital Campaign

For credit card donations:
 Please visit www.CHSEverUpward.com

In donor listings please acknowledge:

I would prefer my gift to remain anonymous

Cougar Circle Members – please provide the text for your brick. 14 characters per line, including spaces.

Line 1 _____

Line 2 _____

Line 3 _____

Line 4 _____

Please return this form with your check to:
 CHSAA – Capital Campaign
 CHS Alumni Association. PO Box 242 Maplewood, NJ 07040

Donor Recognition Opportunities

The Hall of Fame: \$25,000 or more.

Recognition on prominent plaque near field entrance and a campaign committee member will contact you about naming opportunities.

The Cougar Circle: Custom engraved bricks near entrance of field. Size, placement and number of lines of text vary with gift level.

\$10,000: Center circle.
 8"x8" brick with four lines of text.

\$5,000 - \$9,999: Ring 1.
 8"x8" brick with three lines of text.

\$2,500- \$4,999: Ring 2.
 4"x8" brick with three lines of text.

\$1,000 - \$2,249: Outer Ring.
 4"x8" brick with two lines of text.

The Excelsior Club: Acknowledged in the Excelsior Donor Roster, displayed at Underhill.

Gold (\$500 - \$999) Silver (\$250 - \$499)

Bronze (\$100 - \$249) Friend (under \$100)

All donors will be recognized and thanked publicly, unless anonymity is requested.



Help us reach our goal so that Underhill is ready by September 2008!

www.CHSEverUpward.com

get in the game!

CHS Alumni Association
 PO BOX 242
 Maplewood NJ 07040

pride
 safety
 community



Go Cougars!



The Campaign to Renovate Underhill Field



Pride * Safety * Community

www.CHSEverUpward.com

A Project of the Columbia High School Alumni Association